

# Right Events Brand Guidelines

Official partner and media reference

Use the primary logo whenever space allows and keep clear space equal to the icon height.

Do not stretch, recolor, outline, or add effects to the logo.

Light palette: #F97316, #1E293B, linear-gradient(135deg, #212A3B 0%, #B86731 100%)

Dark palette: #FF8A2F, #6F86A3, linear-gradient(135deg, #424463 0%, #A56356 100%)

Typography: Manrope for display, Inter for body, with the product UI stack as fallback.

One-liner: Right Events helps organizers grow attendance and run events better with DP campaigns, embeds, analytics, and check-in.

Website: <https://rightevents.co>

Contact: [support@rightevents.co](mailto:support@rightevents.co)

Do not use the Right Events brand in a misleading way. Contact us for large placements or any usage that implies endorsement.